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FOR IMMEDIATE RELEASE

Brevard Achievement Center Adds Health First and EDC Executives to its Board

Rockledge, Fla. – The Board of Directors of [Brevard Achievement Center](#) (BAC), a 501(c)(3) nonprofit agency whose mission is to provide persons with disabilities innovative services and opportunities to achieve personal success, announces the appointments of Krista Bragg and Trudy McCarthy to its Board of Directors.

As Vice President of Operations for Health First’s Holmes Regional Center, Melbourne Same Day Surgery Center and Melbourne GI Center, Bragg has led many successful initiatives to improve quality and patient safety and experience, improve associate engagement and generate new revenue. She also is the executive lead for Health First’s surgical and anesthesia services across four hospitals and two surgery centers.

Bragg has more than 25 years of experience in the healthcare field. She wrote the textbook “Questions and Answers in Perianesthesia Care: Pediatrics” and is an associate professor at the University of Pittsburgh. She also wrote a book chapter and several peer-reviewed journal articles on the topic of patient safety and provider well-being. Her 2010 national survey of operating room nurses revealed ongoing barriers to the surgical time out and has been referenced in dozens of healthcare publications. In addition to writing, Krista has delivered hundreds of presentations on patient safety topics during her career. She earned her Bachelor of Science in Nursing (BSN) at the University of Alabama at Birmingham and was valedictorian. She has a Master of Science in Nursing (MSN) in anesthesia, a Master of Science in Nursing Administration and a Doctorate in Nursing Practice (DNP) in Nursing Administration from the University of Pittsburgh. She is currently finishing her Master of Business Administration (MBA) with Patten University in California with anticipated graduation in the spring.

McCarthy serves as the Senior Director of Marketing and Strategic Initiatives for the Economic Development Commission of Florida’s Space Coast (EDC). In this position, she works in partnership with the President & CEO in the development and implementation of the strategic priorities and operational plan. Prior to working at the EDC, McCarthy developed a strong and diverse background from previous marketing and business management positions including Director of Operations for C-MAP Aviation, a worldwide manufacturer of marine, aviation and terrestrial Global Positioning Systems (GPS) and moving map technology. McCarthy also has managed service and retail businesses and holds a Bachelor of Marketing from New Hampshire College.

With the addition of Bragg and McCarthy, BAC’S Board of Directors now consists of 18 community members.

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